## mcfa

# NJT RIVER LINE LIGHT RAIL ESTATE OPTIMIZATION STUDY



### PROBLEM

- New Jersey Transit operates a light rail line, the Riverline, connecting Camden to Trenton.
- Ridership has been decreasing and a desire to understand ways to promote the growth of adjacent and proximate areas has increased.
- NJT wished to monetize current real estate assets to provide a revenue stream for NJT.

## **SOLTUION**

- MCFA was hired to provide professional services support in furtherance of TOD initiatives of real property.
- Deliverables include a real property portfolio review, development sites/concepts, industry outreach, and creation, marketing, and issuance of an RFQ to maximize and engage a pool of potential developers.

#### RESULTS

 MCFA will partner with NJT staff and bring industry relationships and industry best practice experience in public/private partnership development to create a range of asset capitalization options and site development opportunities for NJT's consideration and execution.

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